Stakeholder Engagement Strategy & Plan

Project name:	65 Gresham Street	
Vision for the Change:	Deliver a vehicle-free, inclusive, and climate-resilient public space that enhances accessibility, biodiversity, and commercial attractiveness, supporting City strategic objectives	
Date Completed:	Oct-25	Date of Change Plan reviews:

Step 1: change strategy
(the *why*, *who* and *what*)

Overarching Key Messages (what are the key messages in relation to this change?)	Delivering a modern, pedestrian first street that supports the City's goals for sustainability, accessibility and a thriving public realm. Creating a safer, more welcoming street environment: - Transforming Aldermanbury into a new public space - Strong alignment with City of London strategic priorities - Designed to meet local needs - Minimal traffic impacts, backed by evidence - Protecting access and supporting inclusive mobility - Enhancing connectivity, biodiversity and local appeal - Developer-funded improvements with no additional cost to the City - Ready to proceed to detailed design
Understand organisational context (what is the nature of the targeted change, what are its drivers, what is the relevant history, how ready is the organisation, what is the expected impact for the individual and the organisation?**)**	This project is driven by the requirements of an approved new development within the City of London, and is necessary to maintain integrity and functionality of hte public highway, while supporting the City's broader goals for sustainable urban development and enhanced public spaces. It is essential to: - Ensure complianc with relevant planning legislation and corporate policies, including obligations under the Town and Country Planning Act and the Highways Act. - Mitigate the impact of the development on the public highway, ensuring that changes to the streetscape are safe, accessible, and in line with strategic objectives. - Fulfil the developer's obligation under the Section 106 Agreement to fund necessary public realm improvements through a Section 278 Agreement, ensuring no financial burden falls on the local authority.

Analyse audience/stakeholders
(identify the different groups potentially impacted by the change. Consider, for each stakeholder, their awareness of the change, attitude/perception to it, potential concerns or issues with likely impact, what is the best way to interact with this stakeholder from their perspective?)

Stakeholder/Stakeholder Group 1: Developer

Awareness of Change	Attitude/Perception of Change	Potential Impact on Stakeholder (Receiver of Benefits/Impacted by Disbenefits)	Potential Concerns of Stakeholder	Anticipated 'Reactions'
Aware	Leading	receiver of benefits	Option 1 not approved	Positive; Negative; Neutral

Stakeholder/Stakeholder Group 2: Internal stakeholders - City departments

Awareness of Change	Attitude/Perception of Change	Potential Impact on Stakeholder (Receiver of Benefits/Impacted by Disbenefits)	Potential Concerns of Stakeholder	Anticipated 'Reactions'
Aware	Supportive	receiver of benefits	security	

Stakeholder/Stakeholder Group 3: City of London Members

Awareness of Change	Attitude/Perception of Change	Potential Impact on Stakeholder (Receiver of Benefits/Impacted by Disbenefits)	Potential Concerns of Stakeholder	Anticipated 'Reactions'
Possible unaware	Supportive or Neutral	may be impacted by longer journey times	longer journey times	

Stakeholder/Stakeholder Group 4: Local occupiers

Awareness of Change	Attitude/Perception of Change	Potential Impact on Stakeholder (Receiver of Benefits/Impacted by Disbenefits)	Potential Concerns of Stakeholder	Anticipated 'Reactions'
Aware	Neutral	may be impacted by longer journey times	some local occupiers expressed concerns about	

Stakeholder/Stakeholder Group 5: Wider public

Awareness of Change	Attitude/Perception of Change	Potential Impact on Stakeholder (Receiver of Benefits/Impacted by Disbenefits)	Potential Concerns of Stakeholder	Anticipated 'Reactions'
Unaware	Neutral	may be impacted by longe journey times	longer journey times	

Set change intervention objectives
(Consider what each group need from the change intervention - i.e. to be informed, to be reassured, to be given specific actions, to be given support/guidance)

Stakeholder/Stakeholder Group 1: Developer

Need: collaborate		**Objective:** (Add SMART objective)	Meet at key milestones to agree the core design elements; monthly updates on the progress of the project, notifications at start and completion of construction, monthly construction updates.

Stakeholder/Stakeholder Group 2: Internal stakeholders - City departments

Need: collaborate		**Objective:** (Add SMART objective)	input on relevant design elements, notifications at start and completion of construction, monthly construction updates.

Stakeholder/Stakeholder Group 3: City of London Members

Need: keep reassured		**Objective:** (Add SMART objective)	Seek decisions at key milestones as per the project procedures guidance, notifications at start and completion of construction, monthly construction updates.

Stakeholder/Stakeholder Group 4: Local occupiers

Need: keep informed		**Objective:** (Add SMART objective)	Email or letter updats at key stages - engagement, consultation, notifications at start and completion of construction, monthly construction updates.

Stakeholder/Stakeholder Group 5: Wider public

Need: monitor		**Objective:** (Add SMART objective)	Website information about the project, statutory notices about any statutory consultation, street notices at start and completion of construction, offer of monthly construction updates.

Stage	Month	Date	Who	Comms Activities and enabling tasks	Done	Engage. Format
pre-G3 engagement	Nov 2024 - May 2025	13-Nov-24	Local Occupiers	Surveys	✓	in-person / email
		19-Dec-24	Guildhall Management	share proposals, request information on proposed changes to Guildhall façade	✓	email
		14-Feb-25	City Gardens	share proposals, request feedback & meeting	✓	email
		26-Feb-25	City Gardens	Briefing with the City Gardens team	✓	meeting
		25-Feb-25	Transport Planning	Briefing with the Transport Planning team	✓	email
		26-Feb-25	Special Events Highways	share proposals, requesting feedback		email
		26-Feb-25	Guildhall Management	Briefing with the Guildhall team	✓	MS Teams
		11-Mar-25	Policy & Projet management	Breifing on design progress & prepared options	✓	in-person meeting
		19-Mar-25	Planning Performance	Review proposals and the interface with emerging plans for Guildhall with Planning Performance AD	✓	meeting
		19-Mar-25	St Lawrence Jewry	share proposals, requesting feedback	✓	visit + email
		20-Mar-25	LMS Pageant Master	share proposals, requesting feedback	✓	email
		28-Mar-25	Alderman, Bassishaw Ward	shared proposals	✓	email
			Special Events Highways	share updated proposals	✓	email
		01-Apr-25	Guildhall security	Briefing	✓	in-person meeting
			Remembrancers team	Briefing	✓	in-person meeting
		09-Apr-25	LMS Pageant Master	Briefing with Pageant Master	✓	in person meeting
		10-Apr-25	City Operations directorate	Report	✓	email
		25-Feb-25		share proposals, requesting feedback by 18 March 2025	✓	email
		29-Apr-25	NLA team	discuss the proposals and agree participation in an event	✓	in person meeting, emails
		14-May-25	Streets & Walkways Sub-committee	project report for decision	✓	meeting
		19-May-25	Project and Procurement Sub-committee	project report for information	✓	meeting
RIBA Stage3	June 2025 - February 2026	02-Jul-25	Public	Informal engagementas part of the NLA On the Street event.		
		30-Jul-25	Developer	Meeting on levels	✓	meeting
		18-Sep-25	TfL	email proposal for relocation of cycle hire docking station	✓	meeting
		23-Sep-25	Special Events Highways	seeking feedback	✓	email
		24-Sep-25	City Gardens	Advice on planting	✓	meeting
		22-Oct-25	Developer	Levels Workshop	✓	in-person workshop
		31-Oct-25	TfL	provide additional information on proposed relocation of cycle hire docking station	✓	email
		04-Nov-25	TfL	docking station relocation	✓	meeting
		08-Nov-25	LMS event participants	Observe and seek / review information on events logistics / vehicle movement	✓	on-site
		10-Dec-25	City Gardens	Design update + seek advice on tree routes	✓	meeting
		14-Jan-26	Guildghall Security	Design update + seek advice on security lines around Guildhall	✓	meeting
		27-Jan-26	CoLP	Breifing on parking	✓	meeting / emails
		02-Feb-26	TfL	Update on proposed location for the cycle hire docking station	✓	emails
		04-Feb-26	City Operations Portfolio Board	Report for decision	✓	report
		18-Feb-26	LMS Pageant Master	Brief on design progress, request feedback	✓	
		18-Feb-26	Environment Portfolio Board	Report for decision	✓	report
		24-Feb-26	Streets & Walkways Sub-committee	Project report for decision	✓	report
RIBA Stage 4		March	Public / local occupiers	consult on proposed changes to parking - statutory requirement		consultation
		July	Public / local occupiers	consult on proposed changes to Aldermanbury		